



[www.witechcolleges.org](http://www.witechcolleges.org)



WISCONSIN'S TECHNICAL COLLEGES

MAKING WISCONSIN | *first*



WISCONSIN  
TECHNICAL COLLEGE  
SYSTEM

YOUR COMMUNITY'S COLLEGE



## WISCONSIN'S TECHNICAL COLLEGES

are the **primary provider**  
of a skilled workforce  
for local businesses.

## WISCONSIN'S TECHNICAL COLLEGES

are the **first to respond**  
to emerging technology  
trends and ensuing job needs.

## WISCONSIN'S TECHNICAL COLLEGES

provide people with the  
**skills and knowledge**  
to make their lives better.

## In short, WISCONSIN'S TECHNICAL COLLEGES

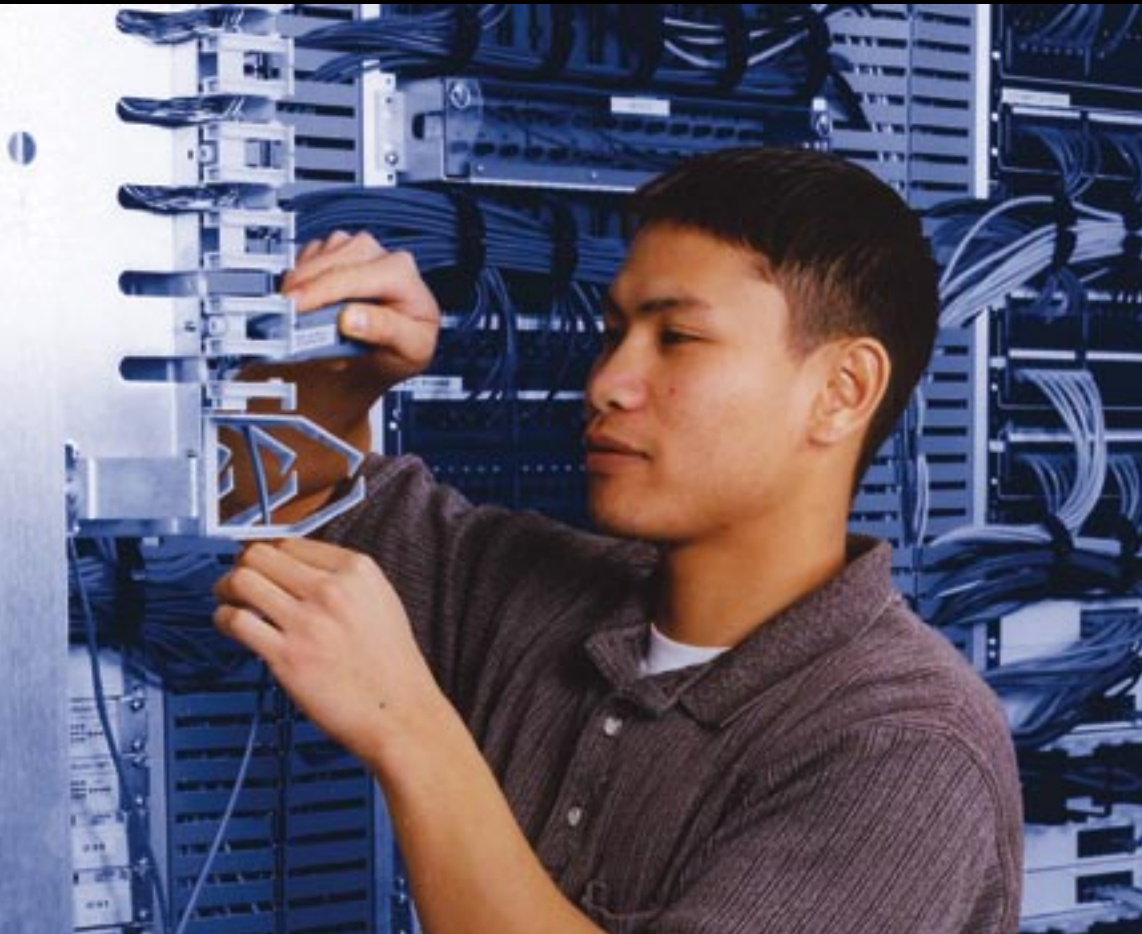
put the needs of the **people**,  
the needs of our **communities**,  
and the needs of **Wisconsin | first**

PROVIDING THE  
ESSENTIAL WORKFORCE | *first*

We provide a skilled workforce for local businesses. From health care to hotels, computer information systems to civil engineering, our graduates are the fuel for Wisconsin's economic development.

"Most of our nurses are trained at the technical college. They have the specialized skill and knowledge we demand. And the hands-on training they receive enables them to hit the ground running. We are delighted with the knowledge, poise and performance of our nurses from technical college."

*William Donneley*  
Chief Administrator  
Wausau Hospital  
Wausau, WI



## ANSWERING BUSINESSES CALL | *first*

We are the first to respond to changes in technology and dynamic shifts in workforce trends. Business needs training that change as fast as the business environment. Wisconsin's Technical Colleges answer that call.

"We constantly rely on our technical college for custom training. They always respond immediately with the up-to-date training our workforce needs to keep our company competitive. We wouldn't be here without them."

*Maria Alvarez  
President  
RB Royal  
Fond du Lac, WI*



## RESPONDING TO OUR COMMUNITIES | *first*

We give the people of Wisconsin the skills and knowledge they need to be productive members of the workforce. With our unique mix of real-world knowledge and academic expertise, we give them the theory and skills to do the job right.

“As good as my team is, there are times when we need outside help: such as when we’re tackling something we’ve never tackled before, or when we don’t have specific expertise. The technical college is just a great resource and value. They are hands-on professionals. And they help us keep up-to-date with technology, processes and standards. What impresses us are the results they give us at a fee that’s a fraction of what private consulting firms charge.”

*Lee Nihg  
Vice President  
Information Technology  
Rayovac Corporation  
Madison, WI*





# WISCONSIN'S TECHNICAL COLLEGES

COMPANIES THAT  
WISCONSIN'S  
TECHNICAL  
COLLEGES HAVE  
PROVIDED  
CONSULTING  
TO INCLUDE:

Banta Corporation  
Bellin Health  
S.C. Johnson  
City of Beloit Fire Department  
Johnson Controls Corporation  
Johnsonville Brats  
Kohler  
Marshfield Clinic  
Quad Graphics  
Rayovac Corporation  
RB Royal Company  
Snap-on Incorporated  
Trek  
Virchow Krause  
Wausau Paper Company

BLACKHAWK | MORAINÉ PARK  
CHIPPEWA VALLEY | NICOLET AREA  
FOX VALLEY | NORTHCENTRAL  
GATEWAY | NORTHEAST WISCONSIN  
LAKESHORE | SOUTHWEST WISCONSIN  
MADISON AREA | WAUKESHA COUNTY  
MID-STATE | WESTERN WISCONSIN  
MILWAUKEE AREA | WISCONSIN INDIANHEAD

YOUR COMMUNITY'S COLLEGE | **first**