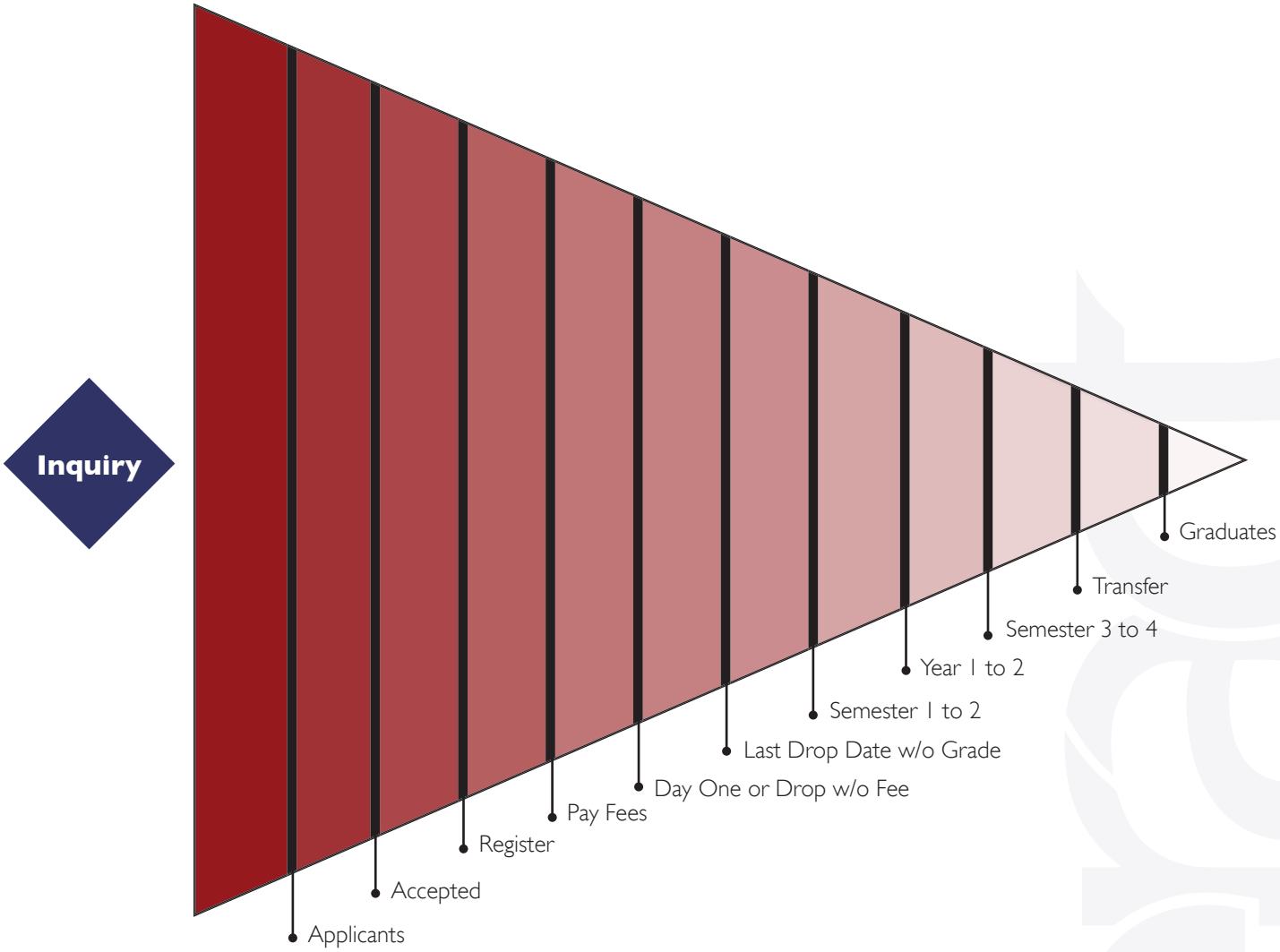
College Retention Sieve

interact



The Experience

What Impacts The Person		The Takeaways
Marketing →	Student Services →	Academics
Tenuous Emotion →		Strong Emotion
Low Granularity (No Detail) →		High Granularity (Many Details)
Few Negatives →		Many Negatives
Few Positives →		Many Positives

research strategy creative

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